



2026 - 2027

MEMBER'S *GUIDE*

RANKED FURNISHED HOLIDAY RENTAL





WHO ARE WE?

Vallée d'Aulps Tourisme, category II of the Office de Tourisme de France classification (based on a I-II rating, according to the facilities and services provided to tourists and tourists professionals).

Regroups 9 villages of the Vallée d'Aulps:

La Forclaz, La Vernaz, La Baume, Le Biot, Seytroux, Saint-Jean d'Aulps, Essert Romand, La Côte d'Arbroz, Montriond.

The organisation is set up as an EPIC structures (Public and Commercial Industrial Entity) since January 2006 and is run as part of the Communauté de Communes du Haut-Chablais (CCHC) since the 1st of January 2017, following the law NOTRe concerning the French territorial reform.

Run by a managing committee of 21 members:

- 11 elected officials from the 9 municipalities of the Vallée d'Aulps
- 10 tourist professional representatives of the Vallée d'Aulps and members of the Tourist Office

WHAT DOES VALLÉE D'AULPS TOURISME DO ?

Promotion: Develop the reputation and image of the Vallée d'Aulps region

Reception: Provide holiday advice at the reception offices in Saint Jean d'Aulps and Montriond

Activities: Develop a programme of activities and events for all the ski areas and villages in the area.

Coordination of local tourism development partners: Structuring the tourism offer around a destination project.



2025

Key numbers



193 Partners



253 658 visitors

on our website
www.valleedaulps.com



7 700

Winter and summer brochures distributed
(French and English)



2 500

fans Facebook

(New from 2025)



4 258

on Instagram



1 235

on Tiktok

A TEAM

at your service

**Your contact for accommodation,
partnership and tourist tax**

Séverine MUDRY

☎ +33 (0)4 50 72 15 15

✉ severine@valleedaulps.com

✉ taxedesejour@valleedaulps.com

Director

Camille THIRIET

☎ +33 (0)4 50 72 91 84

✉ directeur@valleedaulps.com

E-tourism Projects Manager

Victor DEMILLY

☎ +33 (0)4 50 72 16 16

✉ victor@valleedaulps.com

Communication and Marketing Manager

Lucie TANGUY

☎ +33 (0)6 86 23 99 85

✉ lucie@valleedaulps.com

Reception Manager

Stéphanie DALY

☎ +33 (0)4 50 79 12 81

✉ stephanie@valleedaulps.com

Events Service

☎ +33 (0)6 66 33 70 47

✉ animation@valleedaulps.com

General Inquiry

✉ info@valleedaulps.com

Team reinforced by seasonal employees in winter
and summer.



WHERE TO FIND US?



Administrative office

Management, communication,
webmaster, tourist tax, partnerships,
accommodation

1748, route des Grandes Alpes
(2nd floor of the Town Hall)
74430 SAINT-JEAN D'AULPS

Saint Jean d'Aulps reception office

Tourist reception office
1959, route des Grandes Alpes
74430 SAINT-JEAN D'AULPS

Montriond reception office

Tourist reception and event office
36, route de Morzine
74110 MONTRIOND

OUR TOOLS



Publishing

Summer and winter brochures,
events programme, posters,
various publications



Website

www.valleedaulps.com



Interactive map

Résa Local



Outdoor signage

Tents, kakemonos, banners



Networks

Facebook, Instagram,
TikTok, LinkedIn



Screen network

(picnic room of the Lindarets)



TOURIST TAX

Tourist tax is a tax payable by holidaymakers staying in the valley. It is collected by accommodation providers and/or rental platforms, then paid to the Tourist Office.

Prices from 1st of January 2024

CLASSIFIED ACCOMMODATION:

For star-rated accommodation (furnished tourist accommodation, hotels, tourist residences, campsites, unusual accommodation, holiday villages), palaces, guest rooms, camper van parks, tourist car parks per 2-hour period: rates are set in Euros, per night and per person over 18, depending on the type and category of accommodation.

HOTELS, TOURIST RESIDENCE,
FURNISHED TOURIST ACCOMMODATION

Palaces →	4,20 €
★★★★★	3 €
★★★★☆	2 €
★★★☆☆	1,50 €
★★☆☆☆	0,90 €
★☆☆☆☆	0,80 €



UNCLASSIFIED ACCOMMODATIONS:

For unclassified accommodation or accommodation awaiting classification (furnished tourist accommodation, hotels, tourist residences, holiday villages) excluding outdoor accommodation: the variable rate (*) corresponds to 5% of the cost of the rental per person per night (**), capped at €4.20.



Calculation of the amount to be received:

$$\begin{aligned} &\text{Number of people} \\ &\quad \times \\ &\quad \text{number of nights} \\ &\quad \times \\ &\quad \text{variable rate (*) of tourist tax} \end{aligned}$$

(*) Variable rate = price per occupant per night (**) x 5% capped at €4.20

(**) Price per occupant per night = price of the accommodation for the stay ÷ number of nights of the stay ÷ number of occupants

Exemption: for people under 18 and seasonal workers with an employment contract in the valley.



THE MULTI PASS

What is the Portes du Soleil Multi Pass?

The Multi Pass is a card that allows its holder unlimited access to more than 70 activities across the Portes du Soleil territory during the summer season: pedestrian lifts, pools and lake facilities, tennis, cultural sites, ice rinks, tourist trains, public transport (Balad'Aups Bus, Colombus and TPC From Troistorrents). A holiday solution full of activities without emptying the wallet!

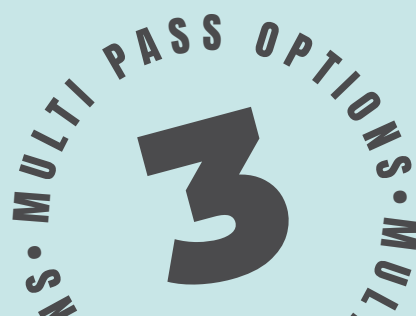


How to help your Customers benefit from The Multi Pass host?

- Pay for your partnership with Vallée d'Aulps Tourisme (see next page)
- Pay your Multi Pass membership fees to the Portes du Soleil Association (formulas and prices opposite)
- Collect and pay the tourist tax

Period of validity of the Multi Pass:
from 22th May to 13th September 2026

Bed = total approved sleeping capacity of your accommodation.
As an indication: a double bed, a sofa bed, represent 2 beds.



MULTI PASS HOST

For holiday makers staying with an affiliated Multi Pass Host
(minimum 2 days stay)
= 4€/day of full stay or already included in the rental fees, depending on the host affiliation status.

MULTI PASS DAY

For holidaymakers staying for the day
or with a «non-Multi Pass» accommodation provider or for local people
= 15€ the day

MULTI PASS SEASON

Accessible to all, for the whole summer season
valid for the period of validity of the Multi Pass (nominative card)
= 120€/adult
or 90€/child-young person (aged 5 to 25 years)

MULTI PASS 2026 MEMBERSHIP RATES: 2 OPTIONS AVAILABLE

Membership fee calculated according to the accommodation capacity of the property and progressive according to the membership period:

Holiday Pack (standard package), to give access to the Multi Pass at €4/day of stay:

20 €/bed
if paying before
30/06/26

30 €/bed
if paying
from 01/07/26

Calculation based on total accommodation capacity

Season Pack: for Multi Pass included in the rental price

60 €/bed
until 30/06/26

70 €/bed
from 01/07/26

Calculated on the basis of the total capacity of the accommodation or at least 60% of this capacity.

BECOME A PARTNER OF VALLÉE D'AULPS TOURISME

To become a partner of the Vallée d'Aulps Tourisme and be part of the availability Centre, the furnished accommodation must be classified. Your financial participation in 2026 allows you to be a partner from the moment you subscribe until April 2027.



WHY BECOME A PARTNER

Of Vallée d'Aulps Tourisme?



Make yourself known and increase your visibility

- Appear on the www.valleedaulps.com website
- Be part of the Furnished Accommodation Availability Centre (private rental system) and appear on the mailing list of classified furnished accommodation lessors
- Appear in the shared regional tourism database APIDAE (providing information on the Haute-Savoie Mont Blanc website)
- Be part of the Portes du Soleil Multi Pass as a Multi Pass host



Be guided in your projects

- Benefit from the expertise and advice of our team
- Be guided in the furnished holiday rental classification (payment of part of the grading fee in the 1st year of grading)
- Benefit from Innovation et Développement Tourisme 74 training courses to help you in your rental business



Be part of a professional network

- Representation at the tourist office managing committee via a chosen individual
- Receive the events diary by email
- Receive the updates of the tourist office
- Take part in the promotion of the Vallée d'Aulps via the Vallée d'Aulps Tourisme's summer and winter actions
- The Pass Pro Tourisme Sans Frontières card: free admission and discounts at tourist sites in Haute Savoie and the Lake Geneva region that are Pass Pro partners.



OUR ADVICES:

- Update quality pictures of your rental accommodation**
- Update your rental schedule regularly**

Your commitments:

- Be an ambassador for the Vallée d'Aulps as a holiday destination
- Be classified « Meublé de Tourisme » according to the tourism norms
- Be registered at the Town Hall and provide a copy of official documentation when registering
- Collect and pay the tourist tax
- Notify us of any changes, news, new photos, etc...
- Update your booking schedule or send the status of your bookings
- Include a link to www.valleedaulps.com on your website (if you have one)
- Make documentation about the Vallée d'Aulps available to your customers
- If you have a website in another language, have a French version of your website



**GOOD DEAL:
FOR UNCLASSIFIED
FURNISHED
ACCOMMODATION**

become a partner of the Tourist Office and enjoy a 50% discount on the cost of classification!

In collaboration with the classification organism Innovation et Développement Tourisme 74 (IDT74), Vallée d’Aulps Tourisme will cover part of the cost of classification (provided that the furnished accommodation is a partner of the tourist office).

You will benefit from:

- > a **50%** reduction on the cost of classification, carried out by Innovation & Développement Tourisme 74 (with no obligation to be part of the availability centre).
- > a **35%** reduction on the partnership with Vallée d’Aulps Tourisme in the year of classification (see rates below).
- > possibility to join the tourist office’s availability centre as soon as you obtain your classification: private individual to private individual’ rental system. (Optional)

PARTNER PRICE

<p>Classified accommodation: « Meublé de Tourisme » or « Gîtes de France »</p> <p>122€ the accommodation 61€/additional accommodation</p>	<ul style="list-style-type: none"> ✓ Either to be part of the Furnished Accommodation Availability Centre ✓ Either to be part of the Furnished Accommodation Availability Centre and be able to join the Multi Pass ✓ Either to be able to join the Multi Pass scheme only
<p>Unclassified accommodation</p>	
<p>79€ the accommodation 39€/ additional accommodation</p>	<ul style="list-style-type: none"> ✓ Either to start the classification process with IDT74 and become part of the Furnished Accommodation Availability Centre
<p>79€ the accommodation 39€/ additional accommodation</p>	<ul style="list-style-type: none"> ✓ Either to initiate the classification procedure with IDT74, and not be part of the Furnished Accommodation Availability Centre
<p>122€ the accommodation 61€/ additional accommodation</p>	<ul style="list-style-type: none"> ✓ Either to be able to join the Multi Pass scheme only

A 30% increase for self-catering accommodation located outside Vallée d’Aulps Tourisme area, provided that they are also members of the tourist office of reference. This applies to all partnerships.

To become a partner, complete the attached subscription form and return it to Vallée d’Aulps Tourisme.



Vallée d’Aulps Tourisme
Partenariat des meublés
1748, route des Grandes Alpes
74430 Saint-Jean d’Aulps



HOW TO **BECOME** A MEMBER?

FOR ANY REQUEST ABOUT THE PARTNERSHIP



Séverine MUDRY
+33 (0)4 50 72 15 15
severine@valleedaulps.com

FOLLOW US ON:

www.valleedaulps.com

Réseaux sociaux



IMPORTANT: the information collected about you is potentially published (press, service providers, etc.) and is processed for the purposes of producing the brochure, our website and availability Centre (www.valleedaulps.com). It is entered and centralised in the database: APIDAE. This data may be used by various partners (Auvergne Rhône Alpes Tourisme, Haute-Savoie Mont Blanc, L'Association des Portes du Soleil, tourist offices). The data will be kept for 1 year (duration of the partnership). You have a right of access, rectification, portability, deletion or limitation of processing. You may object to the processing of data concerning you and have the right to withdraw your consent at any time by contacting Séverine MUDRY, Accommodation and Partnership Manager.

