



Who are we ?

Catégorie II of the Offices de Tourisme de France classification (based on a I-II rating, according to the facilities and services provided to tourists and tourist professionals).

Regroups 9 villages of the Vallée d'Aulps

La Vernaz, La Forclaz, La Baume, Le Biot, Seytroux, Saint Jean d'Aulps, Essert-Romand, La Côte d'Arbroz, Montriond.

The organisation is set up as an EPIC structure (Public and Commercial Industrial Entity) since January 2006 et is run as part of the Communauté de Communes du Haut-Chablais (CCHC) since the 1st of January 2017, following the law NOTRe concerning the French territorial reform.

Run by a managing committee of 21 members :

- 11 elected officials including Ms. Annick Burnoud (Chairman) et Ms Sophie Cottet (Vice-chairman)
- 10 tourist professional representatives of the Vallée d'Aulps and members of the Tourist Office

A team at your service

Your trusted website for accommodation and partnership needs :

Séverine MUDRY

☎ : +33 (0)4 50 72 15 15 @ : severine@valleedaulps.com

Director : Camille THIRIET

☎ : +33 (0)6 13 23 69 10 @ : directeur@valleedaulps.com

Webmaster and tourist tax : Yvan TISSEYRE

☎ : +33 (0)4 50 72 16 16 @ : yvan@valleedaulps.com

Reception manager : Sophie PATURAL

☎ : +33 (0)4 50 79 65 09 @ : sophie@valleedaulps.com

Events manager : Marine ROGER

☎ : +33 (0)6 66 33 70 47 @ : marine@valleedaulps.com

Team reinforced by seasonal employees in winter and summer

Where to find us ?

Administration and promotion office

1748, Route des Grandes Alpes
2ème étage de la Mairie
74430 SAINT JEAN D'AULPS

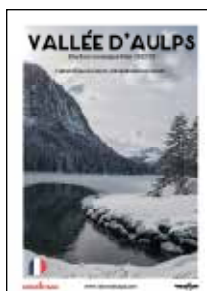
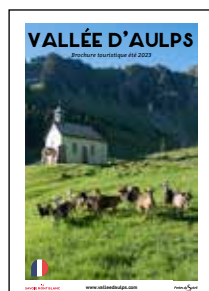
Tourist office

1959, route des Grandes Alpes
74430 SAINT JEAN D'AULPS

Event office

Bureau d'accueil de Montriond
36, Route de Morzine
74110 MONTRIOND

At your disposal



logos et
graphic design

2022 key numbers

397 660 web visitors on our website www.valleedaulps.com

11 000 winter and summer brochures distributed

196 partners



8 900 on the Facebook page



1 840 on Instagram





Why to become a member of the Vallée d'Aulps Tourist Office ?

As soon as you become a member in 2023, you will immediately be featured on the Vallée d'Aulps website until 30th of September 2024, as well as in the winter brochure 2023/2024 and the 2024 summer brochure edition, depending on the membership option chosen.

- Communication of reliable and correct information
- Representation at the Tourist Office managing committee de via a chosen individual (by village or sector of activity)
- Benefit from the expertise and advices of our team
- Get all the membership's benefits

Benefits of memberships	FULL VISIBILITY PACKAGE	WINTER PACKAGE	SUMMER PACKAGE	INTERNET PACKAGE
Feature in the winter tourist office brochure 2023/2024	X	X		
Feature in the summer tourist office brochure 2024	X		X	
Feature on our website www.valleedaulps.com	X	X	X	X
Opportunity to join the Portes du Soleil Multi Pass <i>Accommodation providers : guests can benefit of a preferential rate</i> <i>Activity providers : offer to your clientele discounts on activities when they present the pass</i>	X		X	X

In all packs

- Feature on the shared online **regional tourism database** : APIDAE. Referenced on key tourisme websites (ex.: Savoie Mont Blanc).
- **Training and technical assistance** for your details on APIDAE. For accommodation/activity providers who want to manage their own information.
- Feature on the **online accommodation booking system**. Updated by the accommodation provider.
- For bars, restaurants and activity providers :
 - ▶ **Display of your flyers** for tourists to pick up inside tourist office (maximum format is A5)
 - ▶ **Display of posters** to promote a time-related event inside or outside tourist office (maximum format is A4)
- Receive at your address **diary events** programs : Either by e-mail or by hand from the event coordinators when they do they weekly rounds.
- Receive updates about the **Tourist Office via newsletter** : On our activities, projects, visitor numbers, etc.
- Use of the **Tourist Office free copyright photos**. Only for the promotion of the Vallée d'Aulps on members' medias.

Your commitments

- ACCOMMODATION PROVIDERS : Mandatory registration at the town hall and prefecture, and show written proof of it (by providing a copy of official documentation when registering)
- ACCOMMODATION PROVIDERS : The tourist tax is paid by the customer to the host in addition to the nightly accommodation fee
- LEISURE AND WELL-BEING ACTIVITIES PROVIDERS : Must have a french qualification or one that is recognised in France to teach and do the activity/activities, as well as Kbis (copy must be provided when registering)
- Be an ambassador for the Vallée d'Aulps as a holiday destination
- Send us updates, changes and news in order to provide accurate information to visitors
- Insert a link on your website to www.valleedaulps.com
- Have a French version of your website if you want to reach a french clientele
- Reply to any potential complaints that may be addressed to you

MEMBERSHIP FEES depending on the socioprofessional groups	FULL PACK	SEASON PACK WINTER OR SUMMER	INTERNET PACK
Accommodation (excluding classified furnished holiday rental) Hotel, B&B, chalet with hotel services, campsite, estate agency and holiday centres	127€ +60€ per additional accomodation.	107€ +50€ per additional accomodation.	92€ +40€ per additional accomodation.
Holiday Residence Accommodation	127€ +11€ per appart	107€ +11€ per appart	92€ +11€ per appart
Shops Local shops	107€	92€	77€
Hypermarket	204€	153€	122€
Service Wellness, hairdresser, taxi	107€	92€	77€
Restaurant	112€	97€	82€
Restaurant (if working with a partner hotel or B&B and open to the public)	62€	41€	31€
Craftsman Farmer, carpenter, roofer, electrician, bricklayer, etc.	102€	87€	72€
Leisure activities and guide	102€ for the 1 st activity +31€ per additional activity running on 2 seasons +21€ per additional activity running on 1 season	87€ for the 1 st activity +21€ per additional activity	72€ for the 1 st activity +16€ per additional activity
Places of interest	153 €	122 €	97 €
Ski lift company			
Ski school		184€ +51€ per additional activity : snowshoeing, yooner or biathlon ski	153€ +26€ per additional activity : snowshoeing, yooner or biathlon ski
Associations (non profit-making associative structures proposing offers or services related to tourism consumption)	30 €		

How to become a member ?

Complete and sign the attached form by mentioning which package you want to susbcribe to. Return the form to us at the address below, with a cheque to the order of «Trésor Public».

Office de Tourisme de la Vallée d'Aulps
Participation 2023/24
1748 Route des Grandes Alpes
74430 SAINT JEAN D'AULPS

WARNING :

Any subscription sent without payment cannot be taken into account. If you subscribe to several different socioprofessional groups (excluding leisure activities), please kindly make a cheque by group.

CONTACT

☎ : +33 (0)4 50 72 15 15

@ : severine@valleedaulps.com

@ : directeur@valleedaulps.com

IMPORTANT - The personal information collected will potentially be published (press, providers, etc.). It is destined fro the creation of our brochures and internet website (www.valleedaulps.com via the Apidaé database). This data can be exploited by Rhône-alpes Tourisme, Savoie Mont-Blanc, Portes du Soleil, Tourist Office. The storage time of the data will be for 1 year (the length of the membership contract). There is a right to access, modify, move and erase all the data or to impose a restriction on the use of the data. You can oppose the use of your data at any time by addressing yourself to Mrs. MUDRY Séverine, accommodation and partnership needs.

